



Conferencia magistral

SCRAPBOOK MAKERS AS HISTORY KEEPERS: BETRAYED BY ARCHIVES

DRA. ELLEN GRUBER GARVEY

SCRAPBOOK MAKERS AS HISTORY KEEPERS: BETRAYED BY ARCHIVES

Men and women 150 years ago grappled with information overload by making scrapbooks – the ancestors of Google and blogging. From Mark Twain to Susan B. Anthony, African American janitors to farmwomen, abolitionists to Confederates, Lewis Carroll to Virginia Woolf, people cut out and pasted down their reading. Their work reveals their personal, passionate, often critical and always dynamic relationship to media. As significant as these homemade archives are, bricks-and-mortar archives have not always been hospitable to scrapbooks. Although they are unique, they are made up of mass produced materials, and difficult to categorize and store. This talk lays out the history of scrapbooks, and goes on to explore the relationship of scrapbook and archives.



ELLEN GRUBER GARVEY is the author of *The Adman in the Parlor: Magazines and the Gendering of Consumer Culture* (Oxford University Press, Winner of SHARP's prize for year's best book on the history of the book). Her articles include work on American abolitionists' use of newspapers as data, the advertising of books, and on women editing periodicals. She has written for CNN, the New York Times Disunion blog, Slate, The Forward, and The Root. She has discussed her scrapbook work on CBS Sunday Morning.

She has received fellowships from the NEH, the National Humanities Center, the Massachusetts Historical Society, and the American Antiquarian Society, and held the Walt Whitman Distinguished Chair in American Literature in the Netherlands. She is Professor of English at New Jersey City University, where she formerly co-edited the journal *Transformations: The Journal of Inclusive Scholarship and Pedagogy*. She was Visiting Professor at the Université Paris 8/Vincennes-St. Denis in spring 2015.